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ARCHITECTURE & URBAN PLANNING

1. Dwyer, Jim.

102 minutes : the untold story of the fight to survive inside the Twin Tower / Jum Dwyer and Kevin Flynn. Times Books, 2006. 337 p. 974.7 DWY

Drawn from thousands of radio transcripts, phone messages, e-mails and interviews with eyewitnesses, this 9/11 account comes from the perspective of those inside the World Trade Center from the moment the first plane hit at 8:46 a.m. to the collapse of the north tower at 10:28 a.m. The stories are intensely intimate, and they often stir gut-wrenching emotions. A law firm receptionist quietly eats yogurt at her desk seconds before impact. Injured survivors, sidestepping debris and bodies, struggle down a stairwell. A man trapped on the 88th floor leaves a phone message for his fiancée: "Kris, there's been an explosion.... I want you to know my life has been so much better and richer because you were in it." Dwyer and Flynn, New York Times writers, take rescue agencies to task for rampant communications glitches and argue that the towers' faulty design helped doom those above the affected floors ("Their fate had been sealed nearly four decades earlier, when... fire stairs were eliminated as a wasteful use of valuable space"). In doing so, the authors frequently draw parallels to similar safety oversights aboard the ill-fated Titanic nearly 90 years before. Building code exemptions, communication breakdowns between firefighters and police, policies put in place by building management to keep everyone inside the towers in emergencies led, the authors argue, to the deaths of hundreds who might otherwise have survived. Their reporting skills are exceptional; readers experience the chaos and confusion that unfolded inside, in grim, painstaking detail. -- C/CH/M/ND from Publishers Weekly, ©2006)

2. Hoy, Anne H.

The book of photography: [the history, the technique, the art, the future] / text by Anne H. Hoy. National Geographic, ©2005. 447 p. REF 770 HOY

Illustrated with some 240 photographs, this volume is a reference guide to the history and production of photography. Each chapter is devoted to one or more photographic genres and presents entries providing

information on definitions, the history of the genres, key players, and technical and aesthetic achievements. The chapters cover architecture and still life, portraiture, exploration, photojournalism, pictorialism and earlier art, early 20th century art, art photography since World War II, fashion and advertising, and photography and science. Also included is a timeline of photographic milestones, biographies, a subject index, and a bibliography. Anyone interested in serious photography would find this volume useful. -- (For use only in the Library) C/CH/M/ND (Adapted from Book News, Inc., ©2006)

THE ARTS

3. Bellantoni, Patti.

If it's purple, someone's gonna die : the power of color in visual storytelling / Patti Bellantoni. Focal, ©2005. 243 p. REF 791.4301 BEL

This groundbreaking book looks into the influence of color on the audience, character, and scene development of films. Based on her twenty-five years of research on the effects of color on behavior, Bellantoni has grouped more than 60 films under the spheres of influence of six major colors, each of which triggers very specific emotional states and reactions in viewers. This is a must-read book for all film students, film professionals, and for anyone interested in filmmaking. The book serves as a guide toward making the right color selection for films and also helps movie fanatics understand why they feel the way they do while watching movies incorporating certain colors. This is a thought-provoking book on the power of color and the way they make us feel, act, and react. -- (For use only in the Library) C/CH/M/ND

4. Cantor, Louis.

Dewey and Elvis: the life and times of a rock 'n' roll deejay / Louis Cantor. University of Illinois Press, ©2005. 287 p 782.42166 CAN

Two years before Alan Freed discovered rock 'n' roll, deejay Dewey Phillips was introducing white audiences to largely unfamiliar "race" music by Howlin' Wolf, Muddy Waters and B. B. King and becoming Memphis's most popular white disc jockey as a result. Dewey was

also the first major deejay to play Elvis on the air, sparking one of the greatest music careers of the 20th century. Cantor's study of the influential disc jockey begins roughly when Dewey launched his "Red, Hot and Blue" show on WHBQ in 1949, and the book is as much a biography of Memphis as it is of Dewey Phillips. Sam Phillips, founder of Sun Studio, is a central figure and Beale Street, Memphis, comes to life as a meeting point of black and white communities and the site of Home of the Blues Records. Cantor, who knew Elvis in high school, makes a case for further study of Phillips as a pivotal figure in the dissemination of early rock 'n' roll. Well-researched and meticulously annotated, his volume draws on personal interviews, secondary sources and preserved oral histories to create an authoritative, readable and lively portrait of both the person and the time that launched the sound of rock 'n' roll. This is a seminal book that increases our understanding of how rock 'n' roll music helped to bridge the cultural gap between the races in the mid 1950s. Clear text, lucid thought content and superb analysis are the key assets of the book. Anyone interested in Elvis, the Memphis music scene, or the history of rock 'n' roll would find this title irresistible. -- C/M (Adapted from Publishers Weekly, ©2005)

5. A companion to film theory / edited by Toby Miller and Robert Stam. Blackwell, ©2004. 428 p. 791.4301 COM

This companion consists of specially commissioned work by the experts in the field of film studies. It presents a complete overview of the field. Its international and interdisciplinary approach is bound to appeal to those interested in this multifaceted subject. This major film theory collection is organized conceptually rather than developmentally under different headings like race, gender, queer theory, nation, stars, ethnography, authorship, and spectatorship. The collection is international in its scope with coverage on international genre, image, sound, editing, postmodernism, culture industries, early cinema, classical Hollywood, and TV relations and technology. Concise accounts of the background and current approaches to each topic further adds to the punch of the text. It would come handy as a reference tool for the students of film theory, media studies, literature, and sociology. -- C

6. Katz, Mark.

Capturing sound : how technology has changed music / Mark Kartz. University of California Press, ©2004. 276 p. 781.49 KAT

Katz provides a history of the effects of recording technology on the ways that people listen to, perform, and compose music. According to him the sound recoding technology is more than a simple tool for preservation of music. While he says that the shift in the technology has been a catalyst and given new ways of listening to music and also led performers to change their practices allowing entirely new musical genres to come into existence. Following an overview of the nature of sound recording and the qualities that make the phonographic experience unique, Katz presents seven case studies, progressing more or less chronologically from the early-20th century to the early-21st century, investigating specific phonographic effects. The accompanying CD contains 13 tracks, from Chopin to Public Enemy, to enable readers to hear the concepts covered in the text. -- C/M/ND (Adapted from Book News, Inc., ©2004)

7. Maguire, James.

Impresario: the life and times of Ed Sullivan / James Maguire. Billboard Books, ©2006. 344 p. 791.45 SUL

James Maguire, in this title, crafts a solid, savvy biography of the stone-faced showman who brought the whole spectrum of American culture into the country's living rooms. Although Ed Sullivan started out as a New York Daily News Broadway columnist, he went on to become the arbiter of American taste as the wooden, sour-faced host of a long-running TV variety show that validated the talents of mouse puppet Topo Gigio, Elvis, and the Beatles for the masses. He was perceived as so potent a fortune maker that the Rolling Stones altered lyrics to cater to his fears of offending his ardent viewers. Thirty years before clipping Mick and the gang's lyrical wings, he picked a fight in print with vaudevillian and movie star Eddie Cantor, accusing the singing comic of plagiarizing Bert Lahr's dog act and stealing jokes in the manner of then up-and-comer Milton Berle. Cantor fired back that vaudevillian-turned-club-comic George Jessel was the actual dog-act thief, but Sullivan "characteristically," Maguire says, " admitted no mistake." This is a well-written highly detailed Sullivan's biography - the iconic showman who shaped and reflected American pop culture. -- C/CH/M/ND (Adapted from Booklist, ©2006)

8. Mathews, Nancy Mowll.

Moving pictures: American art and early film, 1880-1910 / Nancy Mowll Mathews with Charles Musser; contributions by Marta Braun ... [et al.]. Hudson Hills Press in association with the Williams College Museum of Art. ©2005. 192 p. REF 791.43 MAT

Published in conjunction with a 2005-2007 exhibition organized by the Williams College Museum of Art, this volume addresses the rich topic of comparisons across theater, film, and the visual arts during the late 19th century and the beginning of the 20th. Seventeen essays are arranged in sections on early film and American artistic traditions, the body in motion, the city in motion, and art and film interactions. The essays are supported with 280 illustrations and explore the complex relationship between American art and early film. The essays explore the complex interplay of both genres and their impact on one another, while illustrations reveal the evolution of images and the portrayal of motion. Chapters especially focus upon American artistic traditions, and how artists and filmmakers of the era capture both the body in motion and the city in motion. The guide is a stunning art history that places as much emphasis on the written insights concerning the transformation of genres as it does on upon its vivid and vibrant images. The accompanying companion DVD-ROM further complements this impressive volume. -- (For use only in the Library) M

9. Reid, Mark.

Black lenses, Black voices: African American film now / Mark A. Reid. Rowman & Littlefield, ©2005. 144 p. 791.4375 REI

In this study, Reid examines films directed and written by African Americans as well as black-oriented films whose directors and/or screenwriters are not black. He begins with an overview of African American filmmaking from 1912 through the 1970s. Subsequent chapters investigate recent films in the genres of black family, action, horror, and woman-centered. Particular attention has been paid to the relationship between types of film narratives and everyday news reports. -- M (Adapted from Book News, Inc., ©2005)

10. Vineberg, Steve.

High comedy in American movies: class and humor from the 1920s to the present / Steve Vineberg. Rowman & Littlefield, ©2005. 209 p. 791.43617 VIN

Vineberg defines the conventions of high comedy and chronicles the comedy of manners film throughout the twentieth century, from the advent of movie sound to recent films, and shows how class comedy's inside view of the aristocratic lifestyle has been influenced by the culture and time of production of the movies. He examines the plot, values, and class implications of such movies as *The Philadelphia Story*, *Rebecca*, *All about Eve*, *Bob and Carol and Ted and Alice*, *The Player*, and *Six Degrees of Separation*. -- M

BUSINESS & MANAGEMENT

11. Advertising, promotion, and new media / edited by Marla R. Stafford and Ronald J. Faber. M.E. Sharpe, ©2005. 380 p. 659.144 ADV

Faber and Stafford edit this collection of 16 essays exploring online advertising technologies and their use by advertisers. Topics include the interaction of traditional and new media; inter-media effects for appropriate/inappropriate print and Internet stimuli; a survey of measures evaluating advertising effectiveness based on users' Web activity; what "interactivity" means and why it may not always be beneficial; banner advertising pricing, measurement, and pre-testing practices; consequences of the perceived intrusiveness of pop-up ads; research strategies for the mobile devices medium; and advergame playing motivations and effectiveness. The book's conclusion speculates on the future of consumer decision-making in today's age of modern media. -- M (Adapted from Book News, Inc., ©2005)

12. Cohen, Linda.

Multisourcing: moving beyond outsourcing to achieve growth and agility / Linda Cohen, Allie Young. Harvard Business School Press, ©2006. 243 p. 658.4058 COH

Although outsourcing has become order of the day, the authors say that 50 percent of outsourcing contracts signed during the last three years

will fail to meet expectations. They further argue that the practice of ad-hoc approaches to outsourcing is both short-sightedness and ineffective in today's complex terrain. This book recommends multisourcing as a solution to this and advocates it as a new operational model that seamlessly blends internally and externally delivered services maximizing growth, agility, and bottom-line results. Multisourcing is beyond outsourcing and is an innovative discipline that is more than the contemporary "quick-fix" practices. It calls for a new mind-set that aims at creating a sourcing strategy tightly linked to the overall business strategy and constant monitoring by an effective enterprisewide governance system. This book presents a roadmap for managers in creating a customized plan for managing multisourcing. . -- C/CH/M/ND

13. Hiring smart for competitive advantage. Harvard Business School Press, ©2006. 162 p. 658.311 HIR

The success and failure of a company is directly proportional to the talent and innovativeness of its employees. Hence, it becomes vital for today's managers to assure the right people into the right jobs. Also they must know where to look for talent, how to conduct effective interviews and how best the talents and skill of the employees could be made compatible with the organizational needs. Managers are under increasing pressure to deliver better and timely results. This title, in *The Results-Driven Manager Series*, stresses hiring the right people and says that when best possible candidates are in the team, it will produce crucial results for the team and give the vital edge to the company over its rivals. -- CH/M/ND

14. Lanham, Richard A.

The economics of attention: style and substance in the age of information / Richard A. Lanham. University of Chicago Press, ©2006. 312 p. 303.4833 LAN

In *The Economics of Attention*, Lanham explores the changing economics of our information-based world, and proposes that the problem with the information economy is that we are overloaded with information and are drowning in it. He posits that as society moves from a world defined by "stuff" to one defined by "fluff," people are increasingly in need of filters to weed through the information glut. For Lanham, the arts and letters are the disciplines that study how

human attention is allocated and how cultural capital is created and traded. Citing relevant sources, Lanham delves into the increasing amount of importance placed on a product's packaging rather than the product itself. The new attention economy, therefore, will anoint a new set of moguls in the business world. His points are strong, well-researched, and convincing. -- C/CH/M/ND (Adapted from Publishers Weekly, ©2006)

15. Leading teams: expert solutions to everyday challenges. Harvard Business School Publishing, ©2006. 100 p. 658.4022 LEA

Teamwork is an essential element of today's workplace. But there are some prerequisites for a team to become a leading and productive team. The team should have right members; it should have stated clear goals, rules, and responsibilities; ability of taking risk; and there should be mechanism to resolve conflicts. This book presents the strategies of experts on creating and guiding work teams. From recruiting and motivating members to setting ground rules and mediating problems, this book aims to help managers with a step-by-step plan and practical tools for maximizing productivity in any team setting. -- C/CH/M/ND

16. Levitt, Theodore.

Ted Levitt on marketing / Theodore Levitt. Harvard Business School Publishing, ©2006. 226 p 658.8 LEV

Ted Levitt is one of the most widely respected thinkers in the field of marketing and management this book is an outstanding reprint collection of his award-winning seminal articles published in the Harvard Business Review since 1960 including "Marketing Myopia (1960)," "Marketing Success Through Differentiation—of Anything (1980)," and "The Globalization of Markets (1983)." All the articles are original rigorous and relevant. They are easy to read because of their brevity and thoroughness, and are thought-provoking. The ideas and principles provided by Levitt is still relevant in today's market scenario. His works provide insight into the world of business. It is must read title for the MBA students and marketers in any industry. -- C/CH/M/ND

17. Peters, Ralph W.

Maintenance benchmarking and best practices : a profit-and customer-centered approach / Ralph W. "Pete" Peters. McGraw-Hill, ©2006. 566 p. 658.202 PET

Maintenance Benchmarking and Best Practices provides maintenance supervisors and managers with the best practices road-map called the Maintenance Operations Scoreboard, which is based on profit-and customer-centered approach. It is used to perform over 200 maintenance evaluations in various profit centered maintenance organizations. Peters, with over 30 years of practical engineering expertise, operations management, and maintenance responsibilities in both public and private sectors, provides proven tools for benchmarking that can be used right away. The tools are practical and time-tested already used by over 5000 organizations including Honda of America, Boeing Commercial Aircraft Inc., Siderar, BigLots etc. Based on extensive worldwide case studies and the author's actual experiences, this valuable real-world provides insights for top maintenance leaders, and crafts leaders at all levels from both large and small operations. -- C/CH/ND

COMMUNICATION

18. Brader, Ted.

Campaigning for hearts and minds: how emotional appeals in political ads work / Ted Brader. University of Chicago Press, ©2006. 280 p. 324.73 BRA

Television is increasingly being exploited by the political parties and candidates to promote their political mandate – mostly meant to appeal to voter's emotions. However, there are no evidences to prove their actual affectivity – whether and to what extent these tactics really work. In this groundbreaking work, Ted Brader seeks to scientifically explain the effects of the political advertising on voter's sentiment in decision-making. Ingenious experiments, conducted by Brader during an election, resulted in eye-opening results contrary to the conventional wisdom. Same text with different music or imagery of ads provokes completely different responses. He also reveals that politically informed citizens appeared to be more easily manipulated by the emotional appeals than less-involved citizens. *Campaigning for Hearts*

and Minds is an indispensable title for those wishing to understand how American politics is influenced by advertising today. -- C

19. Digital formations: IT and new architectures in the global realm / edited by Robert Latham and Saskia Sassen. Princeton University Press, ©2005. 367 p. 303.4833 DIG

The collection of essays about what the editors call "digital formations" focuses on the communication and information structures largely constituted in electronic space — electronic markets, Internet-based large-scale conversations, knowledge spaces arising out of networks of nongovernmental organizations (NGOs), and early conflict warning systems and the like. These structures are the result of various computer-centered networks and technologies that provide utility logics, substantive rationalities, and cultural meanings for much of what happens in these electronic spaces. The editors stress here that not all digital networks are digital formations. They identify digital formations as a new area of study in the social sciences and in thinking about globalization. — ND

20. Gartner, Michael.

Outrage, passion & uncommon sense: how editorial writers have taken on the great amercian issues of the past 150 years / Michael Gartner and the Newseum. National Geographic, ©2005. 223 p. REF 973.91 GAR

Editorial writing and investigative reporting are among the most powerful and engaging forms of journalism. Veteran newspaper editor Gartner, working with the staff of the Newseum, explores the importance of the newspaper editorial in American history. Winner of the 1997 Pulitzer Prize for Editorial Writing, he has gathered 50 of what he considers the most lively, informative, and persuasive editorials written from 1842 to 1998, ending there because he finds editorials written since to be compromised by corporate pressures. The editorials are organized into thematic categories, each with an overview. The section on slavery in the United States includes a piece by Horace Greely of the New York Tribune, considered by Gartner (and most historians) one of the greatest editorial writers in America. Amply illustrated with photographs, newspaper images, and other archival artwork, the collection reveals the traditions and contentions of the eras represented. The book

will be a useful volume not only to those interested in the history of journalism, but to history buffs with a more general interest in America. -- (For use only in the Library) CH/M/ND (Adapted from Library Journal, ©2005)

ECONOMICS

21. Schinasi, Garry J.

Safeguarding financial stability: theory and practice / Garry J. Schinasi. International Monetary Fund, ©2006. 311 p. 332.152 SCH

While relating the finance with the economic processes, this book provides an answer to why it should be viewed as a public good requiring policy action. During the past two decades the cross-border integration of capital market has occurred at a rapid pace, which can improve the allocation of financial capital and better distribute risk. At the same time such integration has raised grave concern about the maintenance and stability authority in a domain that frequently encounters serous instability. This book takes a closer look at the recent developments in cross-border financial-market integration. Written by an international Monetary Fund official, it attempts to seek solutions for an untoward development in the financial market. The treatment of the book is non-technical and is loaded with factual materials leaving room for further brainstorming on the topic. Anyone interested in the subject of financial stability would find the title useful and informative. . -- C/M

22. Wright, Robert E.

Financial founding fathers: the men who made America rich / Robert E. Wright & David J. Cowen. The University of Chicago Press, ©2006. 240 p. 330.97305 WRI

The early financial history of the United States merits additional popular and scholarly attention. Wright and Cowen provide biographical information on nine founders of America's financial and economic systems, from Alexander Hamilton to Andrew Jackson and Nicholas Biddle. The authors explore how the development of financial institutions, such as banks, life insurance companies, trading companies, and canals, affected American government institutions and democratic principles. They argue that a key factor in American finance was the formation of

capital markets in the 18th and 19th centuries that established the United States as a credit-worthy nation, and supported economic growth through increased possibilities for large-scale enterprises such as manufacturing. The book emphasizes biographical information with limited explanation of financial and economic arguments. For some of the individuals covered, this information is a brief version of material found in larger works. The book provides the readers an understanding of the formative economic ideas in American history. -- C/CH/M/ND (Adapted from Library Journal, ©2006)

EDUCATION

23. Cress, Christine M.

Learning through serving: a student guidebook for service-learning across the disciplines / Christine M. Cress, Peter J. Collier, Vicki L. Reitenauer, and associates. Stylus Publishing, ©2005. 153 p. 378.103 CRE

In an effort to make the curriculum more relevant to today's college students, many institutions of higher learning are including field experience as part of their requirements. Intended as a self-directed guide for college-level students who are engaged in service-learning, this manual focuses on individual students' making the most of the experience, whether in serving the community agency or organization or in gaining skills and self-knowledge. The authors describe understanding the theories behind service-learning, building and maintaining community partnerships, doing group work, making cultural connections, reflecting on triumphs and failures, and assessing the engagement effort. They include exercises and formats to follow in triple-entry journals and self-assessment matrices. -- C (Adapted from Book News, Inc., ©2004)

ENVIRONMENT

24. Babbitt, Bruce E.

Cities in the wilderness : a new vision of land use in America / Bruce Babbitt. Island Press, ©2005. 200 p. 333.7317 BAB

Former Secretary of the Interior and Governor of Arizona Bruce Babbitt was at the helm during the infamous spotted owl controversy. In this refreshingly to-the-point and logical account of the formulation of major landuse initiatives and assessment of the thorny thicket of science and politics from which pioneering environmental policies must emerge, Babbitt traces his journey from bewilderment to a clear vision of the need for productive partnerships between local and federal authorities to ensure a balance between development and conservation. Babbitt shares his unique and invaluable experience and perspective in lively and illuminating assessments of such environmental successes as the Everglades Forever Act, nature preserves, restored tall grass prairies, and dismantled dams. He is especially enlightening in his discussion of "agricultural sprawl" and water pollution. As a key architect of many environmental success stories, Babbitt reveals how broad restoration projects have thrived through federal-state partnerships and how their principles can be extended to other parts of America. Inspiring and informative, this book offers a vision of land use as grand as the America's natural heritage. . -- CH/M/ND (Adapted from Boolist, ©2005)

25. Bosso, Christopher J.

Environment, Inc. : from grassroots to beltway / Christopher J. Bosso. University Press of Kansas, ©2005. 194 p. 333.72 BOS

In this outstanding synopsis, Bosso analytically examines the factors that have made the environmental movement an enduring, resilient, firm, and established part of modern political mainstream of the United States. The transformation of American environmental advocacy from the underdeveloped grassroots movement of the 1960s into today's intricate community of professional advocacy organizations was essential for long-term policy accomplishments. Bosso further argues that it is by virtue of these organizations that environmentalism has evolved from yesterday's elite issue to today's commonly held American value. Although the modern environmental communities have their own problems and issues, Bosso judiciously bypasses those and presents a convincing case for why these organizations should have firm and stronger foundations and

how they will affect the long-term policy. To present his case he chronologically examines the origin and growth of the environmental organizations from the turn of the 20th century to date. The book would be appreciated by those interested in exploring the environmental mandate of the U.S. government and the role played by various environmental organizations in shaping that mandate. -- C/CH/M/ND

26. Developing and extending sustainable agriculture: a new social contract / edited by Charles A. Francis, Raymond P. Poincelot and George W. Bird. Haworth Food & Agricultural Products Press, ©2006. 367 p. 631.58 DEV

Relying heavily on ecological principles of management; researchers in agriculture, entomology, and related fields survey the current state of farming and ranching in the United States and suggest how it can be improved. The book explains how farmers and ranchers are looking to natural ecosystems to help inform the design of better agroecosystems. It is also a study of the effectiveness of the USDA's Sustainable Agriculture Research and Education (SARE) program. The scope of the title extends to include integrated pest management, ecoliteracy, and unexpected consequences; the emergence of sustainable agriculture; and future multi-functional rural landscapes and communities. The editors concede a current bimodal environment of large-scale industrial agriculture and smaller, more generally family-farm-oriented efforts. At the same time they also emphasize the growing significance of sustainable agriculture. Fifteen essays included reflect a growing economic, sociological, and ecological interplay. The book is an assessment of the trends toward these types of agricultural practices since the inception of SARE in 1990. -- C/CH/M/ND

27. Gore, Albert.

An inconvenient truth : the planetary emergency of global warming and what we can do about it / Al Gore. Rodale Press, ©2006. 325 p. REF 363.73874 GOR

This book, by the former U.S. Vice President, is an eye-opener for all of us and could be viewed as a wake up call against global warming. Gore, who is one of America's environmental heroes and a leading expert, brings together leading-edge research from top scientists around the world; photographs, charts, and other illustrations; and

personal anecdotes and observations to pen-down the fast pace and wide scope of global warming. He alarms us of the consequences of unsolicited and indiscriminate human activities. With alarming clarity and humor, he sums up that the consequences of the global warming will be disastrous if we don't wake to this already alarming situation. -- (For use only in the Library) C/CH/M/ND

28. Trends in agriculture and soil pollution research / edited by James V. Livingston. Nova Science, ©2005. 236 p. 363.7396 TRE

As the title suggests, this title looks into the pollution of our natural environment especially soil pollution in the light of its impact on the agricultural sector. Human activities are constantly adding contaminants to the nature resulting in an environment that is gradually becoming harmful and unfit for the living beings. *Trends in Agriculture and Soil Pollution Research* focuses more on the contamination of soil, water, or the atmosphere by the discharge of harmful substances. It also lays emphasis on the enormous financial drainage of the economies of the world in pollution cleanups and surveillances. The volume chronicles outstanding research covering agriculture and soil pollution. -- ND

29. Unger, Paul W.

Soil and water conservation handbook : policies, practices, conditions, and terms / Paul W. Unger. Haworth Food & Agrucultural Products Press, ©2006. 248 p. REF 631.45 UNG

Essentially a mini-encyclopedia with more than 700 entries, *Soil and Water Conservation Handbook* would come handy as a ready reference source of information for anyone interested in or dealing with soil or water conservation. Paul W. Unger, a former soil scientist with U.S. Department of Agriculture, has picked up the entries that are result of his keen interest in soil and water conservation. It includes entries for historical and current policies, practices, conditions, and other terms related to soil and water conservation. The author avoids highly technical discussion making the book suitable for anyone who concerned with conserving these natural resources. -- (For use only in the Library) C/CH/M/ND

30. Weaver, David B.

Sustainable tourism: theory and practice / David Weaver. Elsevier Butterworth-Heinemann, ©2006. 240 p. 338.4791 WEA

Sustainable Tourism presents a broad perspective of the theoretical and applied dimensions of contemporary sustainable tourism from a global perspective. With the help of international case studies and examples, it offers cutting edge coverage of the most recent developments in the area, both theoretically and practically. It explores various aspects of sustainable tourism, from the emergence of the paradigm to the sustainability issues in all types of tourism and all components of the industry. -- ND

HISTORY & CIVILIZATION

31. Roberts, Cokie.

Founding mothers: the women who raised our nation / Cokie Roberts. William Morrow, ©2004. 359 p. 973.3 ROB

Founding Mothers is collection of great stories of the women who influenced the Founding Fathers of America. While some these women are well-known like Martha Washington, Abigail Adams, Eliza Pinckney, we know little about their roles in the Revolutionary War, the writing of the American Constitution, or the politics of America's early republic. The title of this book is irresistible. The well-researched text draws primarily from the extant letters of the mothers, wives, and daughters of the Founding Fathers. Some, like Mercy Otis Warren, wrote pamphlets to promote the revolution; others, like Deborah Sampson, fought alongside the men; still others were spies, like Peggy Shippen, wife of Benedict Arnold. Martha Washington makes an appearance, and so does the ever-industrious and articulate Abigail Adams. But this is not just a collection of the women's stories; it is a retelling of the American Revolution and the beginnings of the United States. Roberts interweaves the women's stories with the story of the developing nation and retells the narrative convincingly. . -- C/CH/M/ND (Adapted from Library Journal, ©2004)

INFORMATION SCIENCE & TECHNOLOGY

32. Fisher, Patricia H.

Blueprint for your library marketing plan: a guide to help you survive and thrive / by Patricia H. Fisher and Marseille M. Pride; with assistance from Ellen G. Miller. American Library Association, ©2006. 135 p REF 021.7 FIS

Written by a public relations consultant and a library director, Blueprint for Your Library explains how libraries can use marketing strategies to attract both funding and customers. Creating and implementing an effective marketing plan can help libraries make a compelling case. The text begins with the primary concepts and goes on to include authors' arguments about planning the marketing process. The book is loaded with plenty of inspirational examples. Step-by-step instructions guide readers through each stage of the marketing process, from initial data gathering and goal setting, through the writing and implementation of a marketing plan, and the evaluation of results. A number of reproducible worksheets are provided at the back of the volume. This title will serve as a practical guide and will be very useful for those undertaking a strategic planning mission or a wholesale revision of a library marketing plan. -- (For use only in the Library) ND (Adapted from Book News, Inc., ©2006)

33. Graves, Michael.

The complete guide to servers and server+ / Michael Graves. Thomson Delmar Learning, ©2007. 483 p. 005.2768 GRA

More than just an exam guide to the CompTIA Server+ Exam, *The Complete Guide to Servers and Server*+ is a great book for the system administrator who needs a better understanding of the anatomy of the server. It's also a blueprint for a career in server management. With an approach that the reader is going to build a server from scratch, the book discusses the hardware components individually in separate chapters, which is followed by a tour of network operating systems, the relevant protocols, and other necessary services in making a server a server. Finally, it comes to running, maintaining, and managing the server. Author's treatment of the subject takes the approach that a good server manager should know the ins and outs of building a server from scratch. The book would be especially appreciated by the network managers. -- C/CH/M/ND

34. Intner, Sheila S.

Metadata and its impact on libraries / Sheila S. Intner, Susan S. Lazinger and Jeans Weihs. Libraries Unlimited, ©2006. 262 p. 025.3 INT

Noted catalogers Intner, Susan S. Lazinger, and Jean Weihs have written an excellent text suitable for either students or librarians on the job who need guidance in preparing metadata. The book begins with an introductory description of metadata and an overview of some schemas, but the meat is in the two chapters devoted to creating bibliographic records as metadata for electronic monographic materials and continuing resources. Some familiarity with MARC and AACR2 is imperative, but anyone with even a modicum of cataloging experience will find the explanations and examples informative. This is a must-read for sophisticated information specialists especially the catalogers, as well as for those who aspire to similar heights of intellectual worldliness. -- C (Adapted from Library Journal, ©2006)

35. Matthews, Joseph R.

Strategic planning and management for library managers / Joseph R. Matthews. Libraries Unlimited, ©2005. 150 p 025.1 MAT

Matthews, a consultant in information technology, guides academic, public, and special library managers toward greater understanding of the role and responsibilities of strategic planning. He describes schools of strategic thought and broad types of strategies, and outlines strategic planning options and implementation. He also shows how to monitor and update strategies, and suggests ways to communicate the value of the library to stakeholders. Designed to explore, demystify, identify, and discuss strategic planning and management, this guide is divided into three major parts: "Strategies," "Strategic Planning," and "Monitoring and Updating Strategies." It further includes Appendices, which provide sample strategic plans, plus a critique of an actual library strategic plan. -- C (Adapted from Book News, Inc., ©2005)

36. Pearl, Nancy.

More book lust: recommended reading for every mood, moment, and reason / Nancy Pearl. Sasquatch Books, ©2005. 286 p. 011 PEA

Pearl's enthusiasm for good reading seems never to end. The well-known librarian has updated her best-selling Book Lust with approximately 120 more reviews to help satisfy the appetite of voracious readers or simply encourage more people to read. Like its predecessor, this book is an excellent choice for librarians and teachers who make recommendations for various interests, but many readers will simply enjoy the colloquial chatter about books, some of them grouped by author or by topic but some "just too good to miss." Readers unfamiliar with town and school libraries will appreciate "Dewey Deconstructed," a chapter introducing Dewey Decimal system cataloging and great books found in each numerical grouping. From Adapting to Adoption to Your Tax Dollars at Work, Pearl recommends a wide variety of fiction and nonfiction. The title is sure to be appreciated by the librarians and information managers of today. -- C/CH/ND (Adapted from Library Journal, ©2005)

INTERNATIONAL AFFAIRS

37. After terror : promoting dialogue among civilizations / edited by Akbar Ahmed and Brian Forst. Polity Press, 2005. 196 p. 327.172 AFT

Ever since the September 11, 2001 terrorist attacks, the world seems to have come closer in denouncing the terrorism. In this collection of twenty-eight specially-commissioned essays, some of the world's greatest thinkers, activists, and writers from widely diverse backgrounds have come together in sharing a common thread that terrorism can be defeated by the forces of tolerance, respect, and goodwill. The central aim of the book is to advance contemporary thinking on the causes and implications of 9/11 and thus provide the essential elements of a blueprint for humanity. The book is divided into four parts – an introductory section, an examination of the nature or source of the problem, entrées to cross-cultural communication, and a call for action. The essays included in this collection are thought-provoking, incisive, and challenging. The book is a must read for anyone who believes that terrorism can be defeated by the forces of tolerance, respect, and goodwill. -- C

38. Human rights in the 'War on Terror' / edited by Richard Ashby Wilson. Cambridge University Press, ©2005. 347 p. 323 HUM

This timely, well-crafted volume brings together the pioneers in the human rights including leading international lawyers, policy-makers, activists and scholars in the field of human rights to evaluate the impact on human rights of the 'war on terror', as well as to develop a counter-terror strategy which takes human rights seriously. Contributors, who range from those at the top of the UN hierarchy (Mary Robinson, High Commissioner for Human Rights) to prominent NGO leaders (Aryeh Ncicr of the Soros Foundation; Ken Roth of Human Rights) to well-known international jurists (Richard Goldstone, Gcoff Robertson) and academics (Thomas Cushman, Richard Falk, Julie Mertus), find common ground in the deleterious impacts of 9/11 on the promotion and protection of human rights. while some argue the necessity of war for defense of liberal democracy, others stress that it is time to move away from the war model towards a new model based upon respect for human rights and call for an international coordination in favor of anti-terror justice strategy seeking a long-term political vision capable of reducing the global tensions that generate a political constituency for terrorists. The collections of essays, included in Human Rights in the War on Terror, illustrate the most comprehensive and revealing analysis of the titled subject matter published to date. -- C

39. Palmer, Glenn.

A theory of foreign policy / Glenn Palmer and. Clifton Morgan. Princeton University Press, ©2006. 215 p. 327.101 PAL

The book attempts to establish a general theory of foreign policy behavior. Political scientists Palmer and Morgan explain the way foreign policy is developed. They propose a new theory of foreign policy that challenges theories based on security as the single goal of policy analysts. They apply their theory to cases ranging from American foreign policy since World War II to Chinese foreign policy since 1949 to the Suez Canal Crisis. They contend that policy decisions are the process of trade-offs to achieve multiple goals. Their analysis advocates a theory of a "two-good" policy, by which nations somehow seek both change and maintenance, with policy decisions revolving around the tradeoffs between these two goals. The methodology is a mathematical paradigm, and the authors subject their hypotheses to statistical tests. -- C

LAW

40. The Heritage guide to the Constitution. Heritage Foundation, ©2005. 475 p. REF 342.7302 HER

This guide is the first of its kind, and presents the U.S. Constitution as never before. The contributors have brought the American constitution to life. Highly user-friendly in its approach, the guide offers a line-by-line interpretation of the entire Constitution and Bill of Rights. The contributors seek to demonstrate its meaning apart from many contemporary misinterpretations rooted in mere policy preferences, rather than legitimate constitutional scholarship. The diverse illustrious contributors includes some of America's most powerful thinkers on constitutional and political affairs including Albert W. Alschuler, Gerard V. Bradley, Richard A. Epstein, Charles Fried, Douglas Ginsburg, Charles R. Kesler, Douglas Kmiec, Forrest McDonald, Mackubin Owens, Bradley Smith, Jonathan Turley, Bradley C. S. Watson, and many more. The contributors avoid legal jargon making the Guide accessible, enjoyable. Apart from university students at all levels, the guide is suitable for anyone who has interest in the U.S. Constitution. -- (For use only in the Library) C/ND

41. The Judicial branch / edited by Kermit L. Hall and Kevin T. McGuire. Oxford University Press, ©2005. 579 p. 347.73 JUD

Courts have always been at the core of America's constitutional democracy. *The Judicial Branch* focuses on the judiciary as an institution of American Constitutional democracy. The scope of the title is quite wide and explores the role of judicial branch in founding of America, turning points in the history of the American judicial system, the separation of powers between the other branches of government, the recruitment and appointment of judges, and whether the American scheme of courts is the best way to support democracy. The title examines the impact of court on American life and explores Supreme Court as an institution of social justice. -- ND

42. Lipinski, Tomas A.

The complete copyright liability handbook for librarians and educators / Tomas A. Lipinski. Neal-Schuman Publishers, ©2006. 413 p. REF 346.730482 LIP

Lipinski, the series editor of the new series, The Legal Advisor for Librarians, Educators, and Information Professionals, also authors this title - the first entry in this series. The Complete Copyright Liability Handbook for Librarians and Educators is a comprehensive guide to copyright liability issues specifically aimed at libraries and information centers. This title on copyright awareness lays stress on the role and responsibilities of the library and information science professionals with regards to the copyright. As custodians of information, they clearly have ethical and legal responsibilities in handling copyrighted materials. Divided into five parts, this title provides a framework for developing a copyright compliant environment and serves as a guide to copyright risk-management. It illustrates the necessary actions that needs to be taken in this regards and discusses the tools that would come handy for the librarians, educators, and administrators. The title is current, practical and authoritative in approach. Apart from discussion on infringement; immunity; damage remission; notice provisions, it also talks about the Digital Millennium Copyright Act (DMCA), the Technology, Education and Copyright Harmonization (TEACH) Act, and other recent legislation as well as sample notices, policies, and audit tools. The scope of the book extends from the print and non-print materials to the contemporary new technologies including websites, distance education, circulating software, e-books etc. Professionals handling information and information products and the policy makers would find this and interesting read. -- (For use only in the Library) C/CH/M/ND

LITERATURE & LANGUAGE

43. Lingeman, Richard R.

Double lives : American writers' friendships / Richard Lingeman. Random House, ©2006. 255 p. 810.9 LIN

More often than not the mutual affection, camaraderie, and admiration for each-other – in case of writers – end up in rivalry and sometimes the secrets and intimacies end up in print. In this insightful new book, veteran biographer Richard Lingeman explores the passions

and betrayals that have enlivened the most significant, most fruitful friendships in American letters. Since creative writers work in the privacy of lighthouse keepers, it only makes sense that many crave intellectual companionship and develop intense links to other writers who shape both parties' careers. Senior editor of the Nation, Lingeman chooses seven intimate friendships between American authors to illustrate the many roads such "double lives" can take. From Herman Melville and Nathaniel Hawthorne to Ernest Hemingway and F. Scott Fitzgerald to the trio of Allen Ginsberg, Neal Cassady, and Jack Kerouac, Lingeman distills from major biographies, personal letters, and other sources an intensely concentrated study of the effect these friendships had on the writers' lives and work. A skillful introductory chapter defines the nature of literary friendship-although the reader might also crave a similar final summation. Despite its narrow scope, this well-researched volume has many insights to offer serious students of American literature. -- C/CH/M/ND from Library Journal, ©2006)

44. MacNeil, Robert.

Do you speak American? / Robert MacNeil and William Cran. 1st Harvest ed. Harcourt, ©2005. 228 p. 420 MAC

With characteristic wit, intellect and open-mindedness, language experts Robert McNeil and William Cran explore the protean version of English used in America. They illustrate the way American language standards are affected by the media, social trends, technology, the tastes of elites, regional accents, racial history and even civic pride. Do You Speak American? is a companion book to the American televised serial and is the tale of the surprising discoveries they made while interviewing a host of native speakers and observing everyday verbal interactions across the United States. The English language is not a thing but a process, not an archaic institution but an experiment that is constantly evolving and re-invigorating itself. According to the authors, Americans should best appreciate this exciting, colorful and democratic nature of language. Although not all Americans appreciate this vibrancy – many prominent linguists are found bemoaning the state of English, horrified that people still do not understand the difference between who and whom – the evidence of an ever-changing language is indisputable, from the New York Times printing the word "sleazoid" in a column to the Oxford English Dictionary adding "blogger" to its latest edition. To better understand the diversity of American English, the authors embark on a fascinating journey across the United States, studying the conversations of Boston natives and rural Texans, inner-city blacks and valley-girl teenagers. The result is an exhilarating celebration of the ways that Americans express themselves and a testament to the indestructible power of language, whether one is using "correct" grammar or not. Traditional linguists might not approve of the way modern Americans are talking, but they will never be able to stop the English language from moving forward and, as this book successfully proves, there is nothing more American than that. -- CH/ND (Adapted from Publishers Weekly, ©2005)

45. Yagoda, Ben.

The sound on the page: great writers talk about style and voice in writing / Ben Yagoda. HarperResource, ©2005. 267 p. 808 YAG

Every writer has their own distinct style of writing. They often move and inspire us — more by the virtue of their writing style or how they say rather than what they actually say. Style thus matters a great deal in writing and is an important element of excellence in writing. In this fascinating study, author, columnist, and professor Yagoda offers practical and incisive help for contemporary and aspiring writers to discover their own style and voice. He suggests that there is an indispensable punch of personal element in literary writing and this individual style is the defining ingredient of outstanding literature. He also analyzes the paradox of subvocalization, the illusion of transparency, and the existence of gender differences. The book features interviews with more than forty outstanding authors, who discuss their literary style including Dave Barry, Andrei Codrescu, Anna Quindlen, John Updike and many more. Those who are in the written communication industry would greatly benefit from this book. -- C

PHILOSOPHY & RELIGION

46. Wuthnow, Robert.

America and the challenges of religious diversity / Robert Wuthnow. Princeton University Press, ©2005. 391 p. 201.5 WUT

How have changes in the non-Judeo-Christian population affected the Christian United States, and in this pluralistic society, has that population found acceptance in the melting pot of Christianity? Drawing on his own research, Wuthnow concludes that religious diversity is a mid-20th-century phenomenon and takes the reader on a journey through the history of religious traditions, practice, and ideals in America. Wuthnow then groups present-day beliefs and practices in the United States into three orientations – "Spiritual Shopping", "Christian Inclusivism", and "Christian Exclusivism." A religion and diversity survey further distinguishes the three orientations and presents a futurist view of the United States. Wuthnow sees the United States as a religiously, ethnically, and culturally diverse society and lists some of the challenges ahead for Christians in homogeneous enclaves who must reconcile themselves to the notion of the religious melting pot. This thought-provoking book is the first systematic effort to assess how well the United States is meeting the current challenges of religious and cultural diversity. -- C/CH/M/ND (Adapted from Library Journal, ©2005)

POLITICAL SCIENCE

47. Chafe, William Henry.

Private lives/Public consequences: personality and politics in modern America / William H. Chafe. Harvard University Press, ©2005. 420 p. 973.099 CHA

Although the social movements are the driving force of American history, modern American political leaders have made a huge impact by dint of their personal decisiveness and how they coped with particular life challenges. He analyzes the lives of Franklin D. Roosevelt and his influential wife Eleanor, Martin Luther King Jr., John F. Kennedy, Robert F. Kennedy, Lyndon Johnson, Richard Nixon, Ronald Reagan, and Bill Clinton. His vivid and revealing portraits illustrate how a life crisis – such as polio for Franklin D. Roosevelt, John F. Kennedy's assassination for Robert F. Kennedy, and Martin Luther King's wrestling with God during one particular night – gave purpose to his subjects' personal and political lives. Chafe deepens his essays by discussing the positive and negative influences of family role models upon these men. Most of these have been published in other sources, but Chafe skillfully integrates them to show the complex relationship between personality and political leadership. Although there are no endnotes, he includes a short bibliographical essay. Engrossing and informative, this book brings 20th-century U.S. history alive. -- C/CH/M/ND (Adapted from Library Journal, ©2005)

48. The deliberative democracy handbook: strategies for effective civic engagement in the twenty-first century / edited by John Gastil and Peter Levine. Jossey-Bass, ©2005. 308 p. REF 323.042 DEL

The Deliberative Democracy Handbook brings together the best practices and thinking on citizen participation processes in the United States. Citizen participation is both the heart of democracy and a mandatory part of many public decisions. Emphasizing face-to-face and online efforts by groups large and small, editors Gastil and Levine provide an overview of and guide to public deliberation, the process of citizen engagement in policy decision making at the local, state, and federal levels. The text lays out the methods and outcomes of some fifteen models of public deliberation, written by academics and practitioners with firsthand knowledge of them. They encompass deliberative forums and meetings; models that involve government bodies and other public entities; and programs that seek to build community. -- (For use only in the Library) CH/M/ND (Adapted from Book News, Inc., ©2005)

49. Ellis, Joseph J.

His Excellency : George Washington / Joseph J. Ellis. Alfred A. Knopf, ©2004. 320 p. 973.41 WAS

Ellis offers a magisterial account of the life and times of George Washington, celebrating the heroic image of the president whom peers like Jefferson and Madison recognized as "their unquestioned superior" while acknowledging his all-too-human qualities. Ellis recreates the cultural and political context into which Washington strode to provide leadership to the incipient American republic. But more importantly, the letters and other documents Ellis draws on bring the aloof legend alive as a young soldier who sought to rise through the ranks of the British army during the French and Indian War, convinced he knew the wilderness terrain better than his commanding officers; as a Virginia plantation owner (thanks to his marriage) who watched over his accounts with a ruthless eye; as the commander of an outmatched rebel army who, after losing many of his major battles, still managed to catch the British in an indefensible position. Following Washington from the battlefield to the presidency, Ellis elegantly points out how he steered a group of bickering states toward national unity; Ellis also elaborates on Washington's complex stances on issues like slavery and expansion into Native American territory. This well-researched book, written is in a convincing, plausible way, will appeal to both lay readers and scholars. -- C/CH/M/ND (Adapted from Publishers Weekly, ©2004)

50. The executive branch / edited by Joel D. Aberbach and Mark A. Peterson. Oxford University Press, ©2005. 590 p. 352.2 EXE

While granting power to the American president, the U.S. Constitution also imbued the legislative and judicial branches of the government with necessary powers to hold the executive in check. The Executive Branch examines this delicate and shifting balance among the three branches of government. This volume is a collection of essays by America's leading political scientists and public policy scholars that assesses the role and development of the presidency and executive branch agencies. It examines the presidency and the executive agencies both separately and together to evaluate their influence on other major institutions of American government and politics. -- ND

51. Hird, John A.

Power, Knowledge, and politics: policy analysis in the states / John A. Hird. Georgetown University Press, ©2005. 240 p. 320.6 HIR

In a unique comparative focus on state policy, Power, Knowledge, and Politics dissects the nature of the policy institutions that policymakers establish and analyzes the connection between policy research and how it is actually used in decision making. Finding a wide variety of policy analysis arrangements across state legislatures in the U.S., Hird explores the relationship between expertise and power. He argues that, in general, non-partisan policy research organizations – such as California's Legislative Analysts Office and the Legislative Services Bureau of Massachusetts – have not been politicized in the pejorative sense but have become products of the legislative demands for neutrality such that they can not offer new perspectives or challenges to preexisting ideas or power relationships. -- C/CH/M/ND (Adapted from Book News, Inc., ©2005)

52. The legislative branch / edited by Paul J. Quirk and Sarah A. Binder. Oxford University Press, ©2005. 584 p. 328.73 LEG

The three branches of U.S. federal government ensure checks and balances, and are essential to nurturing and maintaining American

democracy. Of these, the legislative branch of the federal government, that is Congress, has been called the "people's branch." This collection of essays by some of the America's leading political scientists and scholars of public policy examines the role of the legislature in American democracy and the dynamic between the other branches of government, and explores the possible measures for improvement. It takes a closer look into Congress's performance as a democratic institution and investigates its strengths and weaknesses in performing the tasks of democratic governance and spells out possible reforms to ensure the health and success of Congress as an institution of democracy in the future. -- C/CH/M/ND

53. Nation-building: beyond Afghanistan and Iraq / edited by Francis Fukuyama. Johns Hopkins University Press, ©2006. 262 p. 327.73 NAT

Nation-Building, is an anthology of essays by highly esteemed academics, political analysts, and skilled practitioners regarding the American experience with nation-building - from historical roots to the modern-day issues. They attempt to identify the challenges involved in the area of nation building, which has been a prominent feature of the U.S. foreign policy since the end of World War II. Of late, it has become linked directly to the national security. The United States has sought on repeated occasions to reconstruct states damaged by conflict, from reconstruction in the South after the Civil War to Japan and Germany after World War II, to the ongoing rebuilding of Iraq. The resulting experience has been varying – a swing between optimism and failure. Fukuyama notes that the United States has been much more successful in assisting the reconstruction of war-torn or damaged societies than in building states anew. The essays included analyze the mistakes, false starts, and lessons learned from the cases of Afghanistan and Iraq within the broader context of reconstruction efforts in other parts of the world, including Latin America, Japan, and the Balkans. Examining the contrasting models in Afghanistan and Iraq, they highlight the Coalition Provisional Authority in Iraq as a cautionary example of inadequate planning. This title is a valuable resource filled with critical reflection and evaluation offering valuable suggestions to reduce future mistakes and costs in human lives. -- C/CH/M

54. Richardson, John H.

My father the spy: an investigative memoir / John H. Richardson. HarperCollins Publishers, ©2005. 314 p. 327.12 RIC

this intriguing but sometimes self-indulgent memoir, In Richardson pieces together the top-secret career of his CIA agent father, John H. Richardson Sr. The senior Richardson spent his post-World War II life in Austria, Greece, and other important Cold War battlefronts. His secrecy oath prevented him from discussing his work with his family, which put strains on his marriage and distanced him from his two children. The most fascinating accounts tell about his posting to Saigon in the early 1960s. A gung-ho anti-Communist, Richardson supported the Diem regime but slowly became aware of its corruption. He was eventually recalled to Washington at the request of Vietnam ambassador Henry Cabot Lodge, who found Richardson too cautious about launching the coup that led to Diem's murder. Richardson never recovered from this disgrace and eventually retired to Mexico, where he battled alcoholism and the heart failure that led to his death in 1998. The author presents a lucid tale of historical detection that will appeal to readers of espionage nonfiction. -- C/CH/M/ND (Adapted from Library Journal, ©2005)

55. Turner, Michael A.

Why secret intelligence fails / Michael A. Turner. Potomac Books, ©2005. 217 p. 327.12 TUR

Michael Turner asserts that the root causes of failures in American intelligence lies in the way it is organized and in the intelligence process itself, which is evident in specific dysfunctions along the various stages of the intelligence cycle of setting priorities, intelligence collection, analysis, and dissemination to policy makers. Turner, a former Central Intelligence Agency analyst, seeks to identify the bureaucratic and organizational cultural dysfunctions at each of these stages for the U.S. intelligence community. He also looks at the role of counterintelligence and covert action in generating intelligence failures and considers some of the specific issues arising from different national security challenges. He concludes with a set of recommendations on how to mitigate the problems identified. -- C (Adapted from Book News, Inc., ©2005)

56. Western, Jon W.

Selling intervention and war : the presidency, the media, and the American public / Jon Western. Johns Hopkins University Press, ©2005. 305 p. 327.73 WES

A timely and well-written book, *Selling Intervention and War* examines the competition among foreign policy elites in the executive branch and in Congress for mass support for military intervention. It examines how the president and his supporters organize campaigns for public support for military action. Jon Western illustrates this with the help of five fascinating case studies including the decision not to intervene in French Indochina in 1954, the choice to go into Lebanon in 1958, and the more recent military actions in Grenada, Somalia, Bosnia, and Iraq. The scope and depth of this volume adds to our understanding of U.S. military decision making in the last fifty years. This book is a worthwhile reading for those interested in American politics and foreign policy. -- C

PSYCHOLOGY

57. Greenfield, Robert.

Timothy Leary : a biography / Robert Greenfield. Harcourt, Inc. ©2006. 689 p. 150 LEA

Greenfield, award-winning biographer of Jerry Garcia and Bill Graham, paints another '60s portrait in this scathing account of counterculture hero and LSD guru Timothy Leary (1920-1996). Largely based on interviews with Leary's friends and acquaintances, this book offers a highly detailed and decidedly ugly portrayal of a pathologically selfish, narcissistic yet complex man who lacked basic qualities such as empathy and compassion. Worse, Leary, the cynosure of the psychedelic movement, who preached the power of LSD and other drugs to expand human consciousness and foster change, fails to exhibit the capacity for inner growth. Greenfield's gaze alights as much on the quotidian as on the sensational. Despite the visceral dislike for Leary that readers are likely to develop, many will be intrigued by the unlikely course of his life, which took him from a prestigious position as a Harvard lecturer to the California penal system, and later to work as a government informer in an Algerian compound with Eldridge Cleaver. Leary ends up a dissipated, broken man, who remains self-promoting enough to suggest, in 1996,

that he would kill himself while logged on to yet another new phenomenon, the Internet. -- C/CH/M/ND (Adapted from Publishers Weekly, ©2006)

SCIENCE & TECHNOLOGY

58. Fanchi, John R.

Energy: technology and directions for the future / John R. Fanchi. Elsevier Academic Press, ©2004, 491 p. 621,042 FAN

Directed primarily at science and engineering students, this title elaborates the fundamentals of energy. It presents a survey of energy options that would be available for use in 21st century energy mix. Besides the history and science of the energy sources, it discusses the technology and social significance of energy. The scope of the book is quite wide and includes areas like thermodynamics, electricity distribution, geothermal energy, fossil fuels, solar energy, nuclear energy, alternative energy, energy and society, energy and the environment, sustainable development, the hydrogen economy, and energy forecasting. The book would prove productive for the future energy professionals in understanding the origin and interactions of the energy component to thrive in an energy industry that is gradually shifting from a dominant fossil fuel based industry to that working with many energy sources. -- C

59. Franklin, Allan.

No easy answers : science and the pursuit of knowledge / Allan Franklin. University of Pittsburgh Press, ©2005, 258 p. $\,$ 507.2 FRA

Franklin illustrates the role of experiment in physics. *No Easy Answers: Science and the Pursuit of Knowledge* is a collection of case studies, condensed from previously published histories. The book offers an accurate picture of science to both a general reader and to scholars in the humanities and social sciences who may not have any background in physics. It presents an accurate picture of science through the examination of non-technical case studies which illustrate the various roles that experiment plays in science. Examines both successful and unsuccessful experiments to show how scientists use experimental evidence and critical discussion to expand our knowledge of the natural world. -- C

60. Schwarcz, Joseph A.

The fly in the ointment: 70 fascinating con

The fly in the ointment: 70 fascinating commentaries on the science of everyday life / Joe Schwarcz. ECW Press, ©2004. 297 p. 500 SCH

This is a fascinating and compelling book that provokes us to ponder and investigate about the things and activities that we come across everyday as part of our daily routine. The Fly in the Ointment is an authoritative examination of everyday science that answers many of our passive questions as how things like wax, ink, lipstick are made, why and how things happen. In 70 vignettes, Schwarcz present scientific explanations of umpteen seeming very obvious everyday observations. For example he reveals why glassware and Tupperware are safe to use in the microwave, the advantages of plastic soda bottles, and many other quick tales that provide an interesting and entertaining look at the impact of chemistry on our lives. The book is bound to stimulate the interests of children to investigate science in their everyday lives and could encourage them and other readers to visit the library and especially the reference desk for exploring further explanations about the things around them and their daily observations. Even those with very little knowledge of science will come away informed and delighted at the author's humorous and accessible explanations. -- C/M

SOCIOLOGY

61. Disability issues for social workers and human services professionals in the twenty-first century / edited by John W. Murphy, John T. Padreck. Haworth Social Work Practice Press, ©2005. 174 p. 362.4 DIS

The moral model of disability, the editors argue, is largely the result of superstition and ignorance, while the medical model is largely based on the needs of the disability care industry rather than on the disabled. Instead, the editors and contributors here work from the notion that the minority (social) model, which holds that disability is a social construct resulting in denial of basic rights, will soon supplant the other two. Contributors therefore offer perspectives on how that model applies to using spiritual strategies in rehabilitation, medicating children in foster care, promoting wellness for disabled children and their families, delivering mental health services in rural and urban settings, dealing with new implications for the Americans with Disabilities Act, and refining theories on disability by considering new social norms. Disability Issues for Social Workers and Human Services Professionals in the Twenty-First Century explores the manifold connotation of disability within a postmodern and sociological perspective and provides up-to-date, authoritative information that will prove to be of critical importance for disability professionals. This groundbreaking volume provides the information needed to stay on the cutting edge of progress in this rapidly evolving field. -- C/CH/M/ND (Adapted from Book News, Inc., ©2005)

62. Flathman, Richard E.

Pluralism and liberal democracy / Richard E. Flathman. Johns Hopkins University Press, ©2005. 218 p. 305 FLA

Flathman inquires into the bases, limits, and values of social and political pluralism in order to argument the discussion in political and social theory by introducing philosophical accounts and explanations of how and why pluralities develop, sustain themselves, meld into others, disaggregate, or disappear. He examines in particular the writing of pluralists William James, Hannah Arendt, Stuart Hampshire, and Michael Oaskeshott. The book would be appreciated by the students and scholars of politics and political theory. -- ND (Adapted from Book News, Inc., ©2005)

63. Parrillo, Vincent N.

Contemporary social problems / Vincent N. Parrillo. Pearson, ©2005. 520 p. 361.1 PAR

The textbook brings a sociological perspective to the discussion of environmental problems, housing and urbanization, power and work, poverty and social class, gender inequality and heterosexism, race and ethnic relations, crime and violence, the family, health care, education, alcohol and drug abuse, and sexual behavior. This text uses an eclectic and comprehensive blend of theoretical viewpoints to analyze contemporary problems, helps students see how social problems are socially constructed, and provides many cross-cultural examples of problems in other societies. It begins by explaining the idea of "social problems" and by contrasting functionalist, conflict theorist, and postmodernist perspectives. -- M (Adapted from Book News, Inc., ©2005)

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